

Cauvery College for Women (Autonomous), Trichy -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2021-2022

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO. OF BENEFICIARIES
1.	Webinar on Digital Entrepreneurship	04.08.2021 11am-12pm	Ms. M. Nandhini Devi, Founder of Unico Visuals, Coach & Consultant - Chennai.	100 Google Meet
2.	Interdepartmental Quiz Contest on Handloom	07.08.2021 10am-6pm	On the Eve of National Handloom Day	882 Google Form
3.	Webinar on Share Markets	16.08.2021 11.30am-12.30pm	Sri Harsha, MD – Shine Projects, Certified Stock Market Analyst - Hyderabad	500 Zoom Meet
4.	Webinar on Financial Awareness	17.08.2021 10am-11am	Mr. Manohar Puranik, Financial Education Counselor at ICICI Foundation for Inclusive Growth - Gujarat	100 Google Meet
5	Webinar on Secret of Success	18.08.2021 10am-11am	Mirchi. Ashwini, RJ, Anchor, Youtuber & Motivational Speaker Chennai	100 Google Meet
6	Hands on Training on E-Content	08.10.2021 2pm-3pm	Dr. S. Sowmya & A. Vinodhini PG & Research Department of Commerce Cauvery college for women	100 Google Meet
7	International webinar on Contemporary issues in Commerce, Management & organizational Behaviour	28.10.2021 4pm	Dr. Satyanarayana Parayitam, Professor in Strategic Management, Charlton College of Business, University of Massachusetts, USA.	100 Google Meet

8	Webinar on Career Opportunity as a Financial Advisor	15.12.2021 10am-11am	Mr. Suresh Natarajan, Head of Academies, Diksha Academy, Coimbatore.	222 Zoom Meet
9	Webinar on Investors Awareness Program for Students	10.03.2022 10am-11am	Mr. Anand B P Mobilizer, United Training Service India	100 Zoom Meet
10	Webinar on Women's Health and Wellbeing	17.03.2022 10am-11am	DR. R. Sri Nivetha DMO in Kauvery Hospital Cantonment, Trichy.	100 Google Meet
11	Webinar on GST and its implications	25.03.2022 10am-11am	Dr.B.Mithra Priya(Alumna) Head, Department of Commerce Alpha Arts and Science College,Chennai	100 Google Meet

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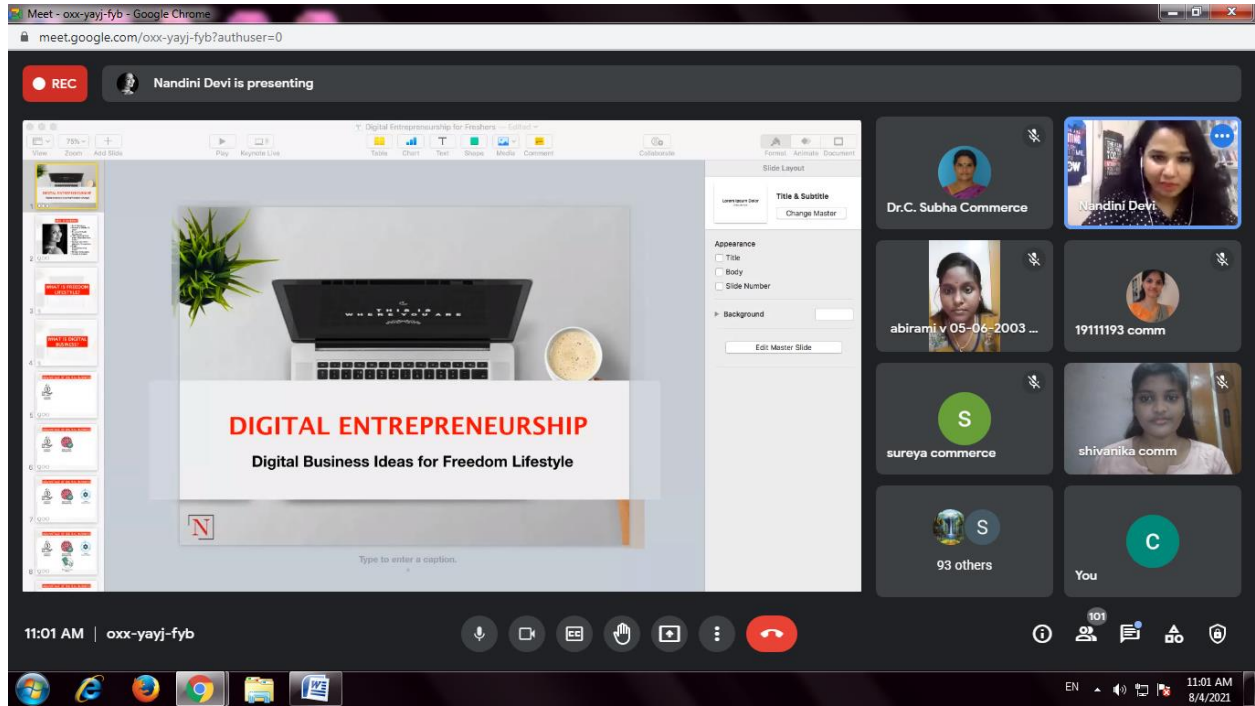
BUSY BEE CLUB
 Organizes Webinar
 on
DIGITAL ENTREPRENEURSHIP

Resource Person
Ms. M.Nandhini Devi
 FOUNDER: UNICO VISUALS
 ENTREPRENEUR, COACH & CONSULTANT
 CHENNAI



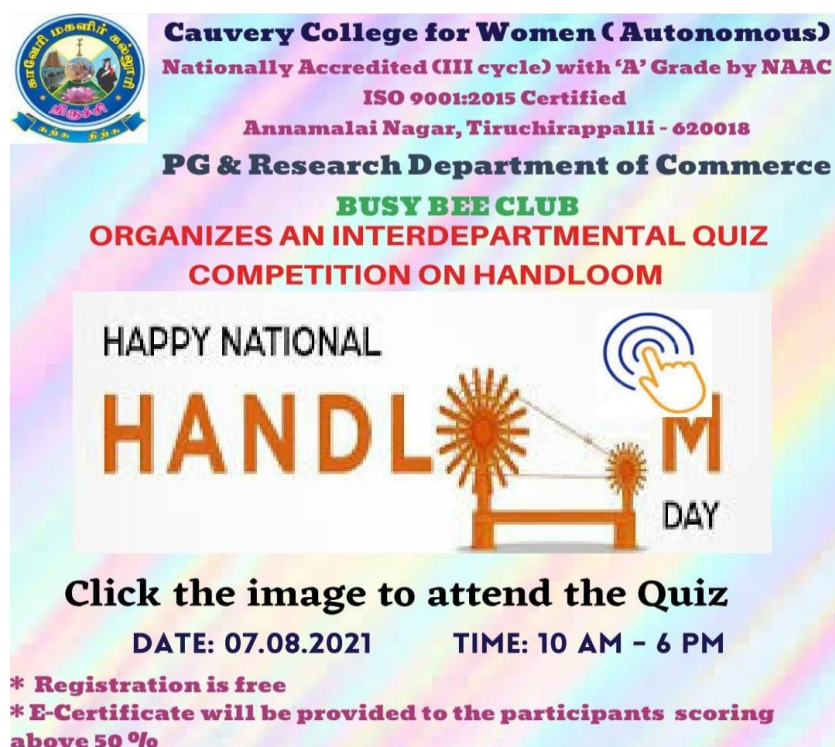
Date: 04.08.2021
Time: 11am - 12 pm
<https://meet.google.com/oxx-yayj-fyb>





Digital Entrepreneurship consists of creating a business on the internet, selling services or product online, without the need to invest in physical spaces. Online courses, e-commerce, blogs, you tube channels and technological solutions in general are few examples of digital business. The students got exposed to the scope of digital entrepreneurship, its challenges, opportunities, technical software applications etc. The session motivated the students to initiate digital start-ups in near future.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
2.	Interdepartmental Quiz Contest on Handloom	07.08.2021 10am-6pm	On the Eve of National Handloom Day	882 Google Form



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BUSY BEE CLUB
 ORGANIZES AN INTERDEPARTMENTAL QUIZ
 COMPETITION ON HANDLOOM

HAPPY NATIONAL
HANDLOOM DAY

Click the image to attend the Quiz
 DATE: 07.08.2021 TIME: 10 AM - 6 PM

* Registration is free
 * E-Certificate will be provided to the participants scoring above 50 %

National Handloom Day is observed in the month of August every year. It is celebrated annually to commemorate the Swadesh movement launched in 1905. This movement encouraged Indians to wear clothes woven indigenous communities by their hands and to denounce foreign made apparel. In this regard an interdepartmental quiz competition was conducted to enhance knowledge about handloom. About 882 students from various department were enthusiastically participated and e certificate were issued .

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
3.	Webinar on Share Markets	16.08.2021 11.30am- 12.30pm	Sri Harsha, MD – Shine Projects, Certified Stock Market Analyst - Hyderabad	500 Zoom Meet



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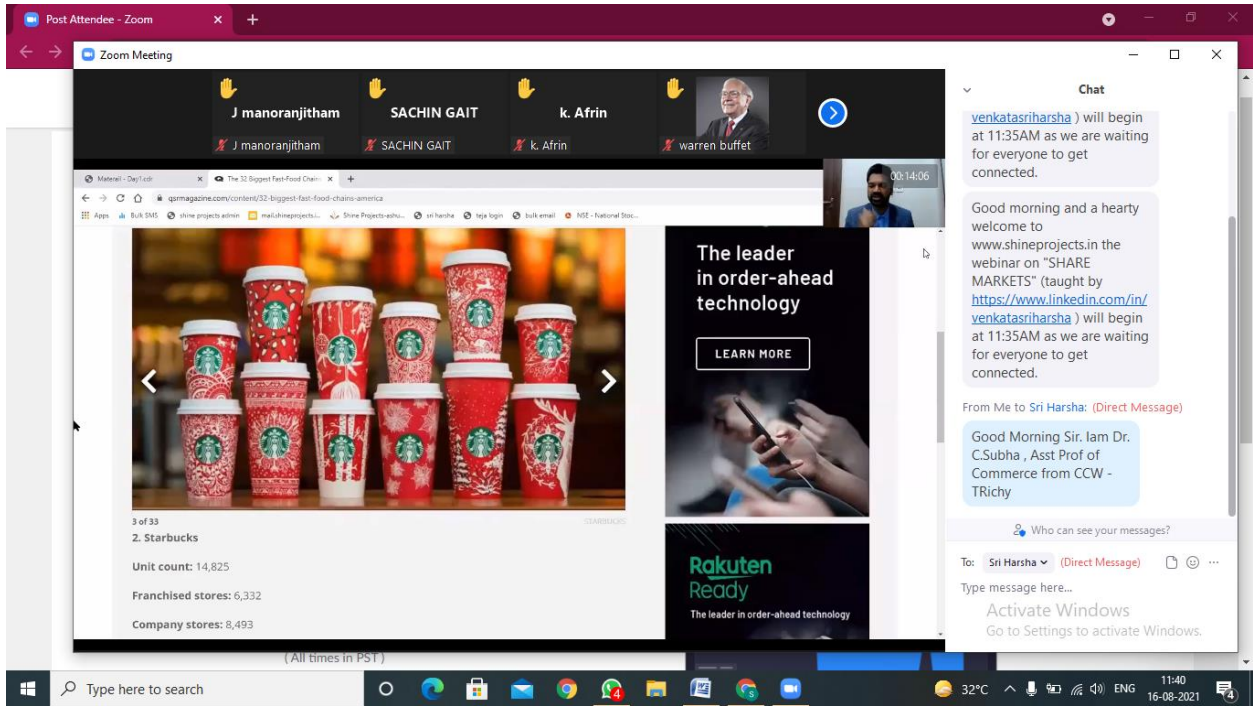
BUSY BEE CLUB
Organizes Webinar

on
Share Markets

Resource Person
Sri Harsha
 MD- Shine Project
 Certified Stock Market Analyst - Ahmedabad


Date: 16.08.2021
Time: 11:30am - 1:00 pm

Zoom Link: <https://us02web.zoom.us/j/88036136058?pwd=N0ZPTE1xYUxRa3VCWHBrUTJlVQWpjZz09>



Share market or Stock market or Equity market is the aggregation of buyers and sellers of stocks, which represent ownership claims on businesses. Investment in stock market is most often done through stock brokerages and electronic trading platform. The webinar created awareness about stock market, NSE, BSE, means to trade, risk factors, profitability etc., in share trading. Students gathered information regarding stock market and the webinar may facilitates them to trade on their own.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
4.	Webinar on Financial Awareness	17.08.2021 10am-11am	Mr. Manohar Puranik, Financial Education Counselor at ICICI Foundation for Inclusive Growth - Gujarat	100 Google Meet



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**BUSY BEE CLUB
 &
 CITIZEN CONSUMER CLUB**
 Jointly Organizes Webinar
 on
Financial Awareness

Resource Person
Mr. Manohar Puranik
 Financial Education Counselor at
ICICI Foundation for Inclusive Growth - Gujarat
Date: 17.08.2021
Time: 10am - 11 am
<https://meet.google.com/oxx-yayj-fyb>

Meet - oxx-yayj-fyb

meet.google.com/oxx-yayj-fyb

REC Manohar Puranik is presenting

Today's Agenda

Personal Finance is different from Corporate Finance. It comprises

- Savings/Deposits/Investments
- Borrowings/Loans
- Protection/Security -
- Insurance & Avoiding Financial Frauds
- Transfer of Wealth to heirs -
- Nomination, Will, Estate Planning

(Tax Planning is also a part of Personal Finance but not covered in

19111181 comm has left the meeting

Turn off microphone (ctrl + d)

10:01 AM | oxx-yayj-fyb

Activate Windows
Go to Settings to activate Windows.

31°C Mostly sunny

10:01
17-08-2021

Financial Awareness includes money market, interest rate, rules and regulations regarding various schemes of banks in deposits, loans and investments. General financial awareness is very important topic in many competitive exams too. The webinar had created awareness about financial aspects in banking sector, role of RBI and nationalized banks for inclusive growth, various saving schemes, gold bonds, education loans, small finance, personal loan, entrepreneurship loan availing procedures and repayment etc. This webinar may helpful to the students to know about various financial aspects, to share and educate their parents too about the prevailing investment, savings schemes, education and start up loans.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
5	Webinar on Secret of Success	18.08.2021 10am-11am	Mirchi. Ashwini, RJ, Anchor, Youtuber & Motivational Speaker Chennai	100 Google Meet



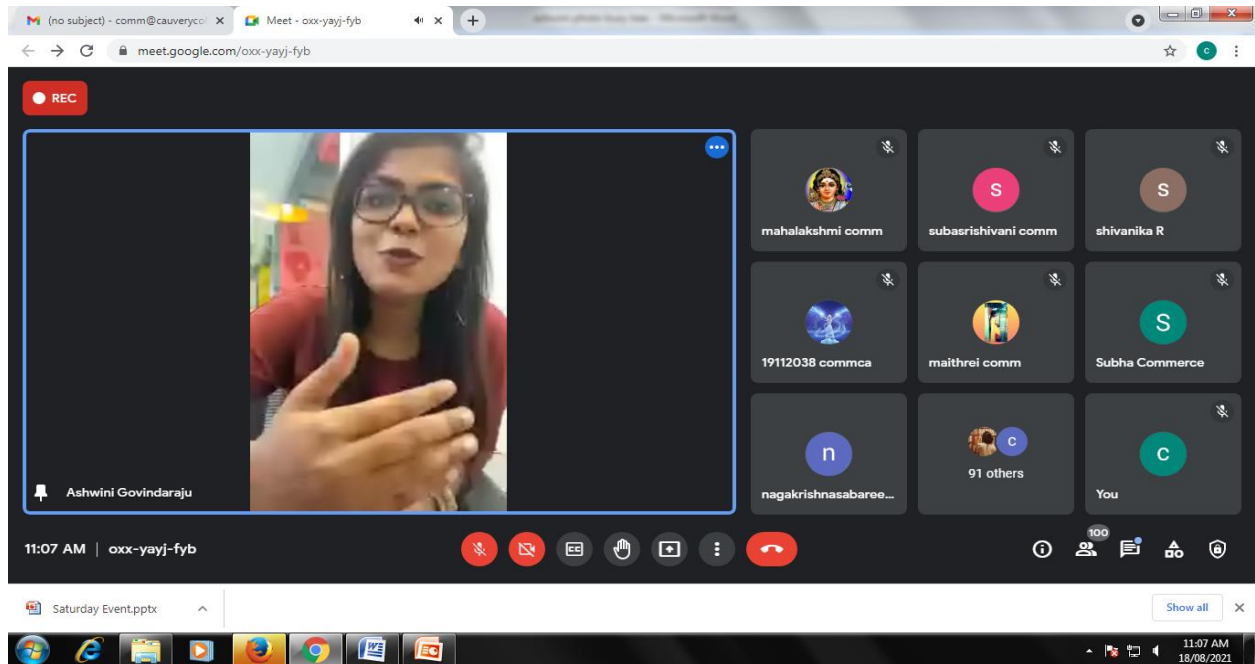
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BUSY BEE CLUB
 Organizes Webinar
 on
SECRET OF SUCCESS
 Resource Person
Mirchi Ashwini



Date: 18.08.2021
Time: 10am - 11 am
<https://meet.google.com/oxx-yayj-fyb>



Motivation is the process that initiates, guides and maintain goal-oriented behaviours. It is a driving force behind human actions. Success may be defined as being fulfilled, happy, safe, healthy and loved. Students are motivated by the renowned resource person Mirchi. Ashwini , she addressed the students regarding how to overcome failures, importance of self confidence, self determination, developing skills, how to be passionate towards the goals, self discipline, smart work etc., These aspects are explained by the success stories of eminent personalities. At the end of the session students queries are answered. Thus the students were geared with the motivational message and inspired to be more focused towards their goal achievement with optimistic attitude.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
6	Hands on Training on E-Content	08.10.2021 2pm-3pm	Dr. S. Sowmya & A. Vinodhini PG & Research Department of Commerce Cauvery college for women	100 Google Meet



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BUSY BEE CLUB
Organizes Hands on Training on
E - Content Development

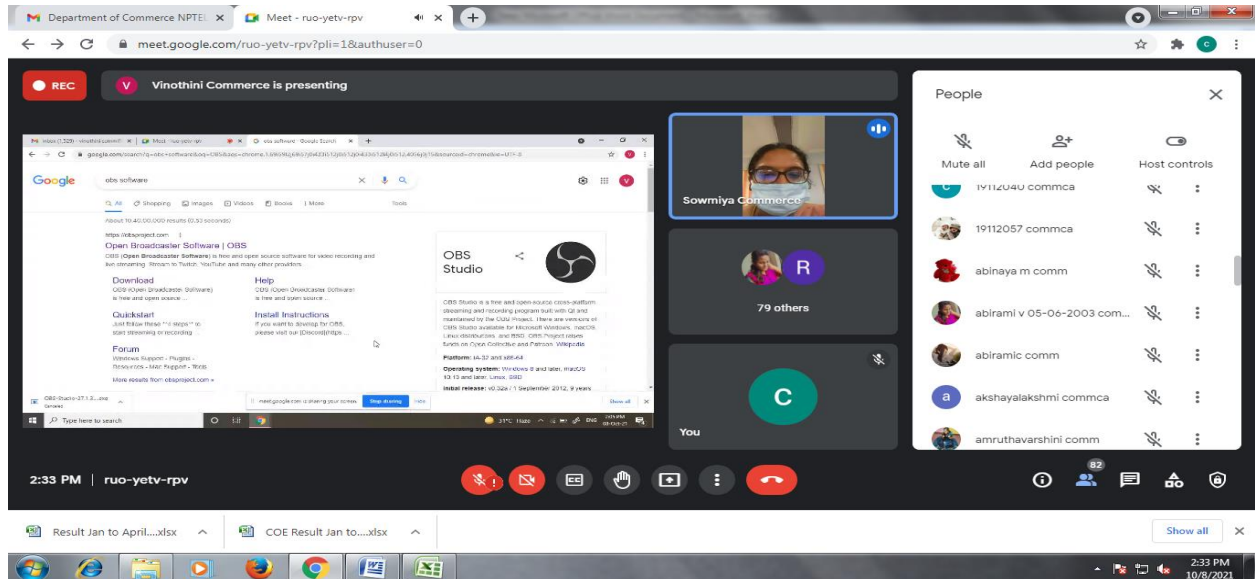
Resource Person
Dr. S. Sowmya and Ms. A. Vinodhini
Assistant professors in Commerce
Cauvery College for Women (Autonomous)
Tiruchirappalli -18



Date : 08.10.2021

Time: 2 to 3 PM

Google Meet Link : meet.google.com/ruo-yetv-rpv



E-content is a very powerful tool of education. It augments the learning experience by deploying various media for visualization and explanation of abstract ideas. Keeping in view the diverse need of learners, now the use of e content has become an essential component of the teaching and learning process. Hands on training on E content development helps the faculty members and students of department of commerce to know how to develop e content and the usage of OBS video editing application in desired quality in terms of content, pedagogy as well as technical aspects.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
7	International webinar on Contemporary issues in Commerce, Management & organizational Behaviour	28.10.2021 4pm	Dr. Satyanarayana Parayitam, Professor in Strategic Management, Charlton College of Business, University of Massachusetts, USA.	100 Google Meet



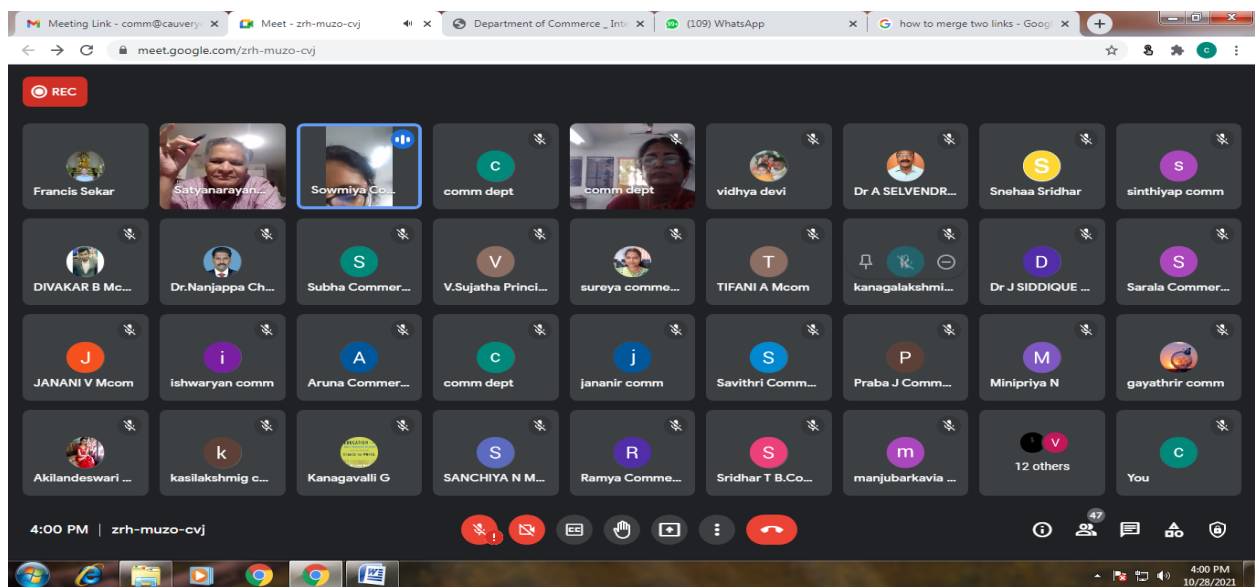
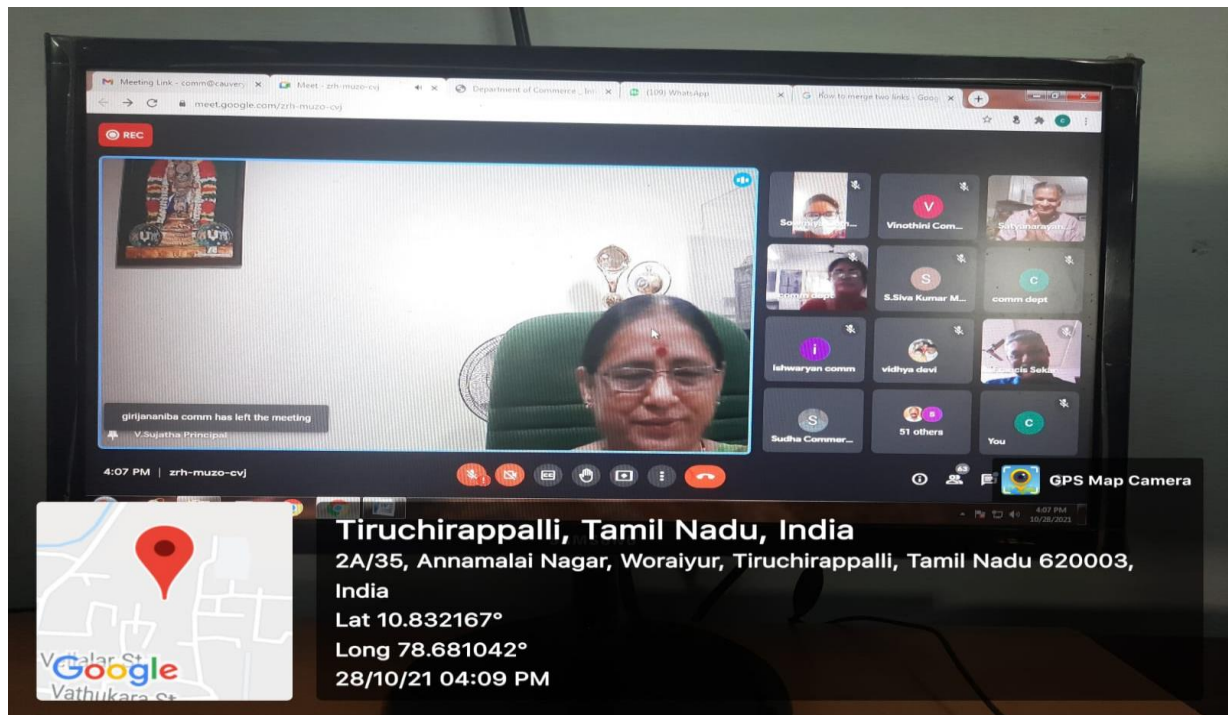
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PG & RESEARCH DEPARTMENT OF COMMERCE
Organizes
**International Webinar on
Contemporary Issues in Commerce,
Management & Organizational
Behaviour**

Dr. Satyanarayana Parayitam
Prof. Strategic Management
Charlton College of Business
University of Massachusetts, USA

**28th October 2021
4.00 pm**

Made with PosterMyWall.com



The Resource person Dr. Satyanarayana Parayitam, Professor in Strategic Management, Charlton College of Business, University of Massachusetts, USA, has shared his experience and knowledge in contemporary business milieu as confronted with numerous issues in commerce, management and organizational behaviour, these challenges in the wake of globalization and social distancing era, are unique and distinctive in character. He emphasized that the present business and economic scenario insist the business units to develop the more robust and pragmatic strategic planning.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
8	Webinar on Career Opportunity as a Financial Advisor	15.12.2021 10am-11am	Mr. Suresh Natarajan, Head of Academies, Diksha Academy, Coimbatore.	222 Zoom Meet



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**CAREER GUIDANCE AND PLACEMENT CELL, BUSY BEE CLUB
& SYNERGY CLUB**

Jointly Organizes a webinar on

"Career Opportunity as a Financial Advisor"

Resource Person

MR. SURESH NATARAJAN (B.E., MBA., JAIIB., CAIIB)

HEAD OF ACADEMICS

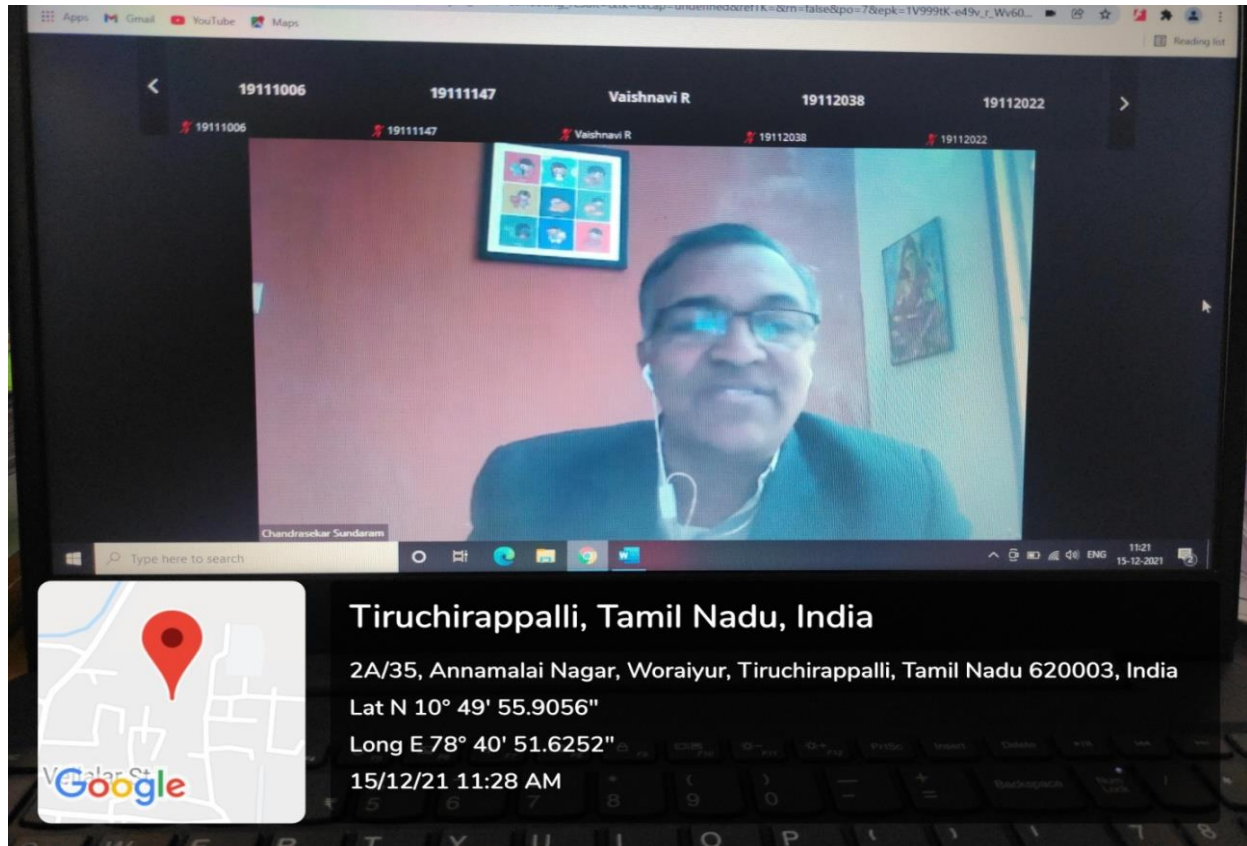
DIKSHA ACADEMY

COIMBATORE

DATE: 15.12.2021

TIME: 10 AM





Finance is the life blood of all business activities. In this webinar students got exposure regarding the employment opportunities as financial advisor in banks, financial advice companies, Insurance companies, Investment firms, Fund managing companies, Wealth managing firms etc., The session was very informative and useful to the students to choose their career opportunities as a financial advisor. At the end of the session students' queries are well clarified by the resource person.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
9	Webinar on Investors Awareness Program for Students	10.03.2022 10am-11am	Mr. Anand B P Mobilizer, United Training Service India	100 Zoom Meet



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Organizes Webinar on
Investors Awareness Program for Students



Resource Person

Mr. Anand B P

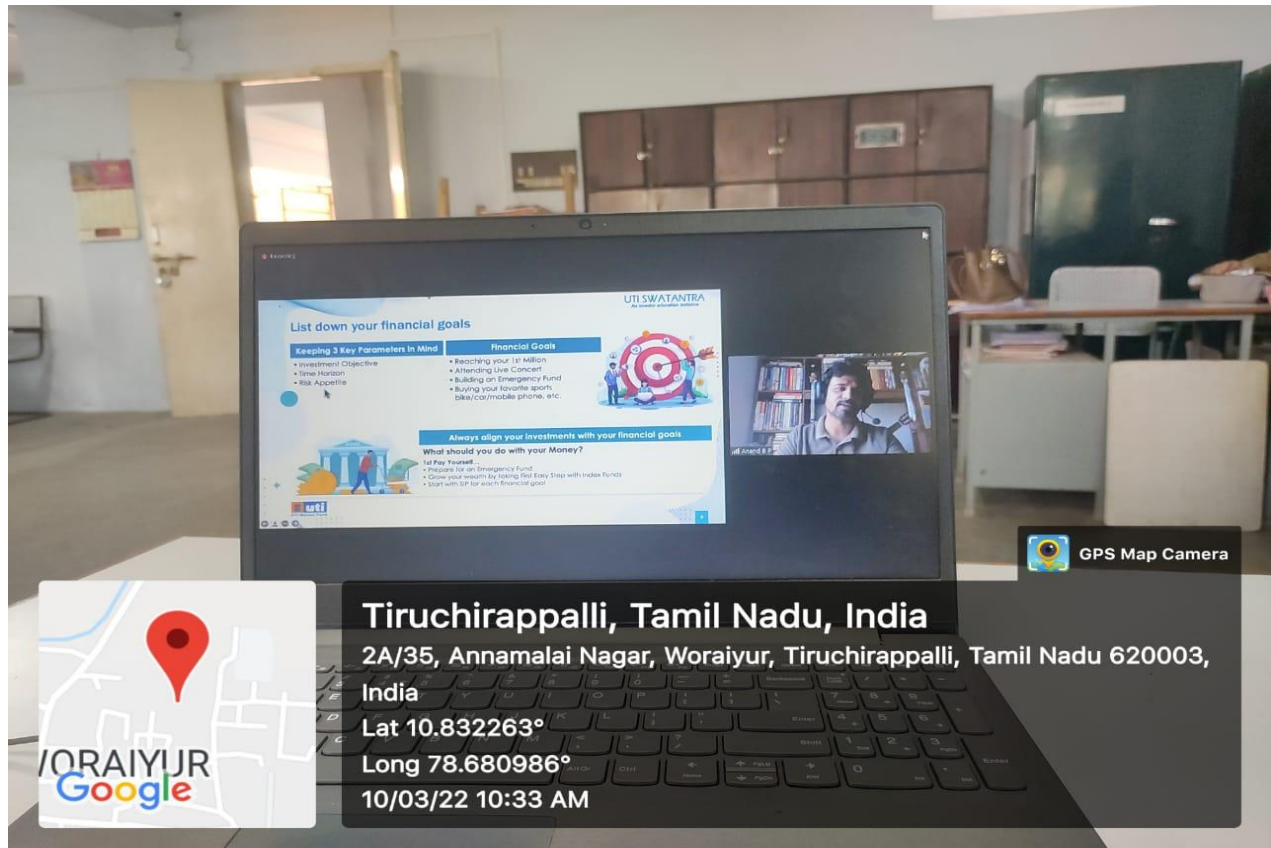
Mobiliser -United Training Services India

DATE : 10.03.2022 (THURSDAY)

TIME: 10 AM - 11 AM

PLATFORM - ZOOM MEET





A wise choice of spending, savings and investment of family income is essential for the upliftment of family and the economy as a whole. The resource person of the webinar discussed the concept of role of women in financial decisions by analysing interesting case studies. He also taught how to fill up Know Your Customer (KYC) portal in UTI Mutual funds. This webinar may motivate the students to mobilize the savings. Students can guide and give suggestions to their parents in investing in different avenues in a profitable way by maximising profit and minimising risk in return on investments.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
10	Webinar on Women's Health and Wellbeing	17.03.2022 10am-11am	DR. R. Sri Nivetha DMO in Kauvery Hospital Cantonment, Trichy.	100 Google Meet



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Organizes Webinar
 on

Women's Health & Wellbeing

Resource Person

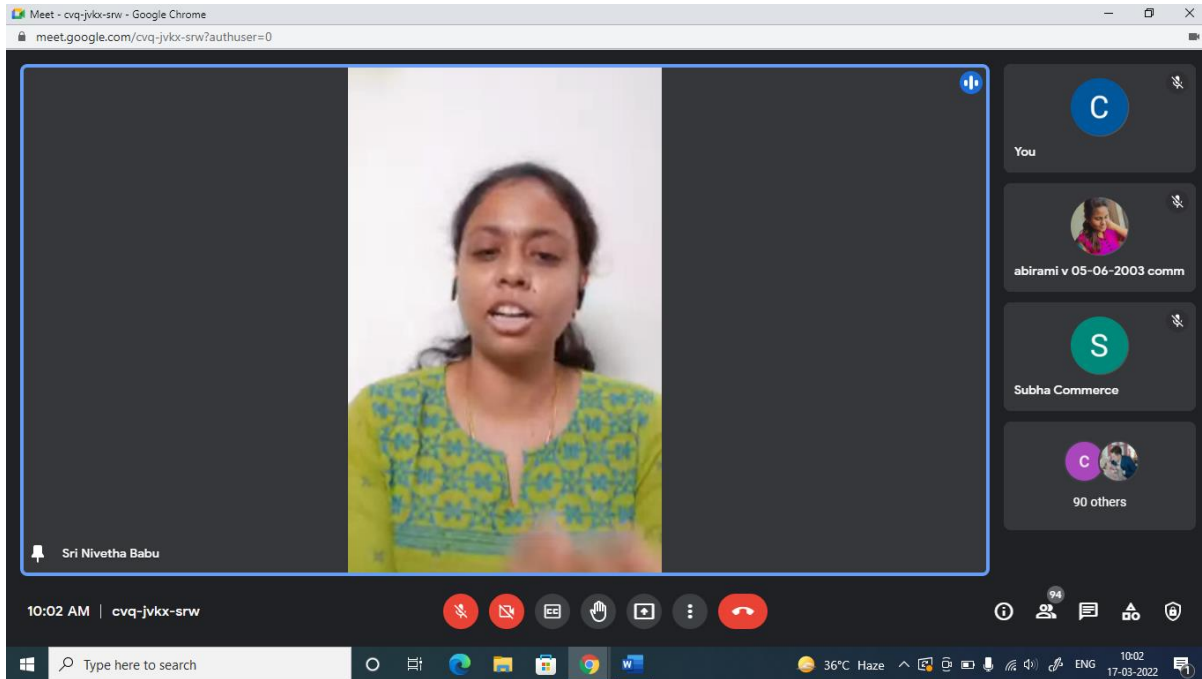
Dr. R. SRI NIVETHA
 DMO in Kauvery Hospital
 Cantonment, Trichy

DATE : 17.03.2022

TIME: 10 AM - 11AM

PLATFORM - GOOGLE MEET





Women's health refers to the treatment and diagnosis of diseases and conditions that affect a Women's physical and emotional wellbeing. The health of families and Communities are no doubt tied to the health of women. Women's health issues like irregular periods, PCOD, Diabetes, Thyroid, Obesity, Menopause, Breast & Cervical Cancer, COVID Vaccination, Stress etc., were discussed and educated to the students by the resource person in the webinar. Students asked their queries in the discussion session and got cleared their doubts. The session will be helpful to the students to understand the importance and the need of being healthy both physically and emotionally. The webinar was conducted in connection with International Women's Day.

S. No	TITLE OF THE PROGRAMME	DATE & TIME	RESOURCE PERSON	NO.OF BENEFICIARIES
11	Webinar on GST and its implications	25.03.2022 10am-11am	Dr.B.Mithra Priya(Alumna) Head, Department of Commerce Alpha Arts and Science College,Chennai	100 Google Meet



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**ORGANIZES A WEBINAR ON
 GST & ITS IMPLICATIONS**



Resource Person
Dr. B. Mitra Priya
 (Alumna)
 Head, Department of Commerce
 Alpha Arts & Science College
 Chennai.



DATE :25.3.2022
TIME: 10 AM - 11AM
PLATFORM: GOOGLE MEET



The Goods and Services Tax (GST) is a value-added tax levied on most goods and services sold for domestic consumption. The GST is paid by consumers, but it is remitted to the government by the businesses selling the goods and services. Final year M.Com and B.Com students studying taxation in their curriculum, this seminar will be very informative and useful to them to under the concept of GST and its Implications. Dr.B Mitra Priya mam is our Alumna, she elaborately explained about CGST, SGST and Integrated GST, GST registration number, goods exempted, how to compute and file GST. At the end of the session resource person have cleared the doubts of the students. This webinar surely help the students to gain better understanding about GST